



# Arsā : अरसा

The Heritage Collection

## **Celebrating India**

Unveiling "Arsa", an intriguing range of handles, celebrating the Indian heritage of fine craftsmanship and its luxuriance of myriad cultures. "Arsa" symbolizes sacred descent and golden eras, thus presenting a series that exceptionally illustrates intricate carvings embellishing temples, majestic forts and magnificent palaces all through our realm.

Our new collection is a blend of traditional and contemporary ideologies retaining the original spirit and excellence of the age old craft of Brass Forging. Forming brass under very high temperature and pressure results in high strength and intricate details. This lends the product unrivalled aesthetic supremacy.

Exquisite finishes have been carefully selected to lend an air of opulence to each product.

When each corner is carefully planned, designed and created, a space becomes an expression of the user. 'Arsa' makes for a right choice in opening doors to one's own piece of heaven.



Inspired by  
India's Finest Craftsmanship

KALĀSAM





### **MAHESHWAR, MADHYA PRADESH**

Maheshwar in Madhya Pradesh was the capital of the warrior queen Ahilya Bai Holkar. The Ahilyeshwar Mandir at Maheshwar was built in her memory by her successor, Yeshwant Rao I.

This is a town with a rich architectural heritage, Maheshwar fort is also a significant landmark. Almost every portion of these beautiful buildings is richly carved in floral motifs, ropes, leaves and geometric patterns. Maheshwar is a place for serenity and quiet contemplation.

KALĀSAM and AMĀRA take inspiration from this ornate architectural style.

Image: A richly carved detail on Maheshwar fort.

# KALĀSAM



KALĀSAM is inspired by the rich floral engravings seen on the Ahliyeshwar temple and the fort. The arcade along the temple front is particularly rich in embellishment.



Product Code: 6111  
Finish: Antique Brass  
Baan Code: LKYPHHIS3



Product Code: 6112  
Finish: Antique Copper  
Baan Code: LKYPHHIS4

- Made in Brass
- Extra-long 350 mm cover plates
- Designs readily available
- Prices available on request
- Can be made available from Spain/Italy
- 5 Year warranty

AMĀRA



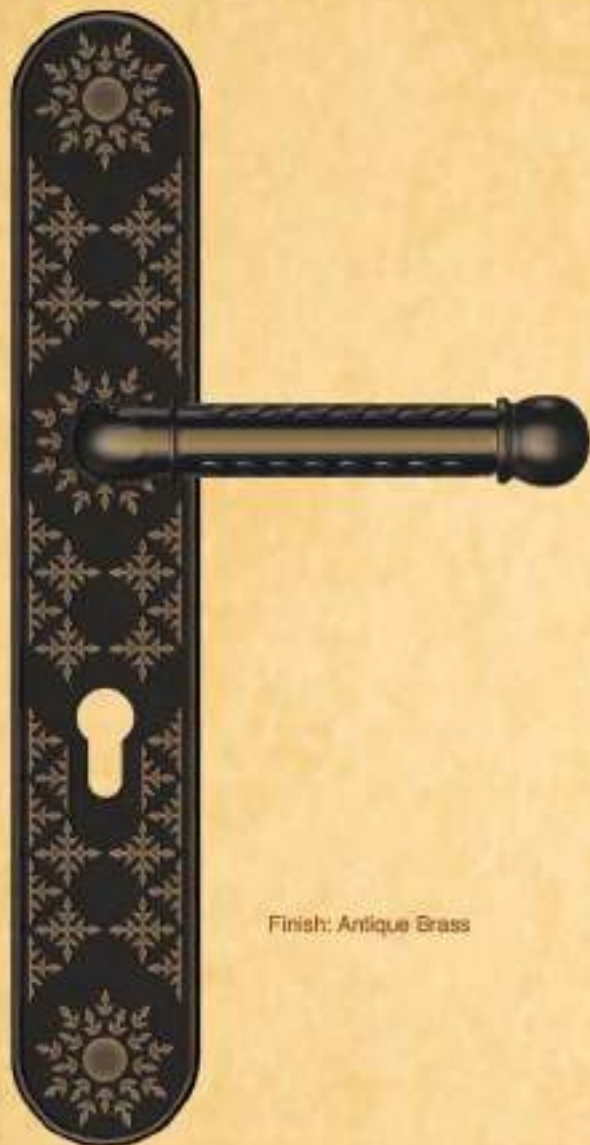


Image: Ahilyeshwar temple at Maheshwar.

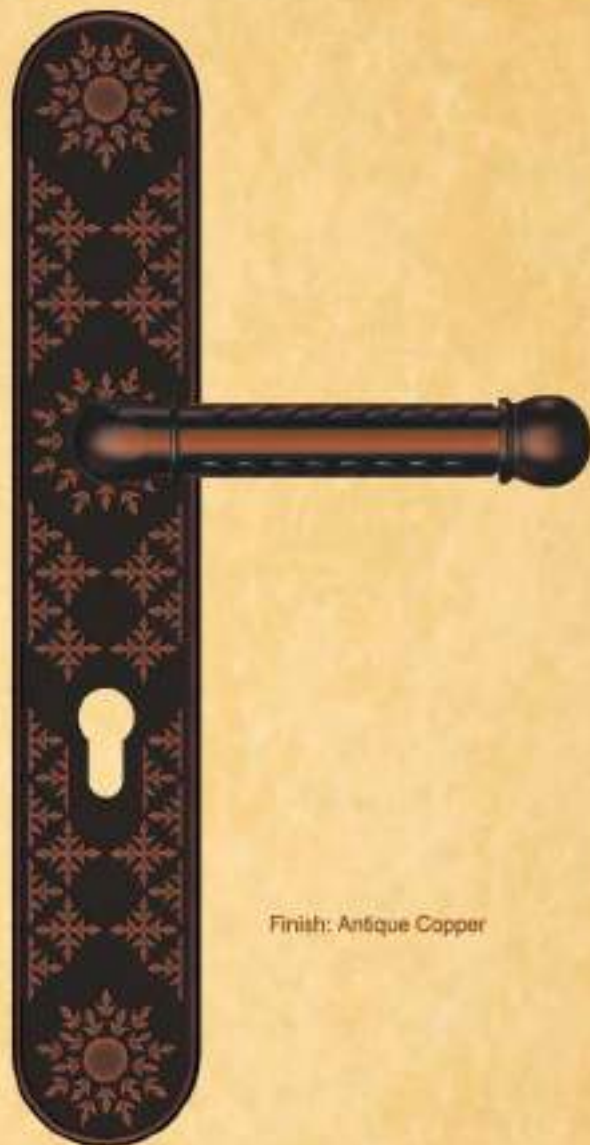
# AMĀRA



AMĀRA is another beautiful variation on the wonderful decorations seen in Maheshwar architecture.



Finish: Antique Brass



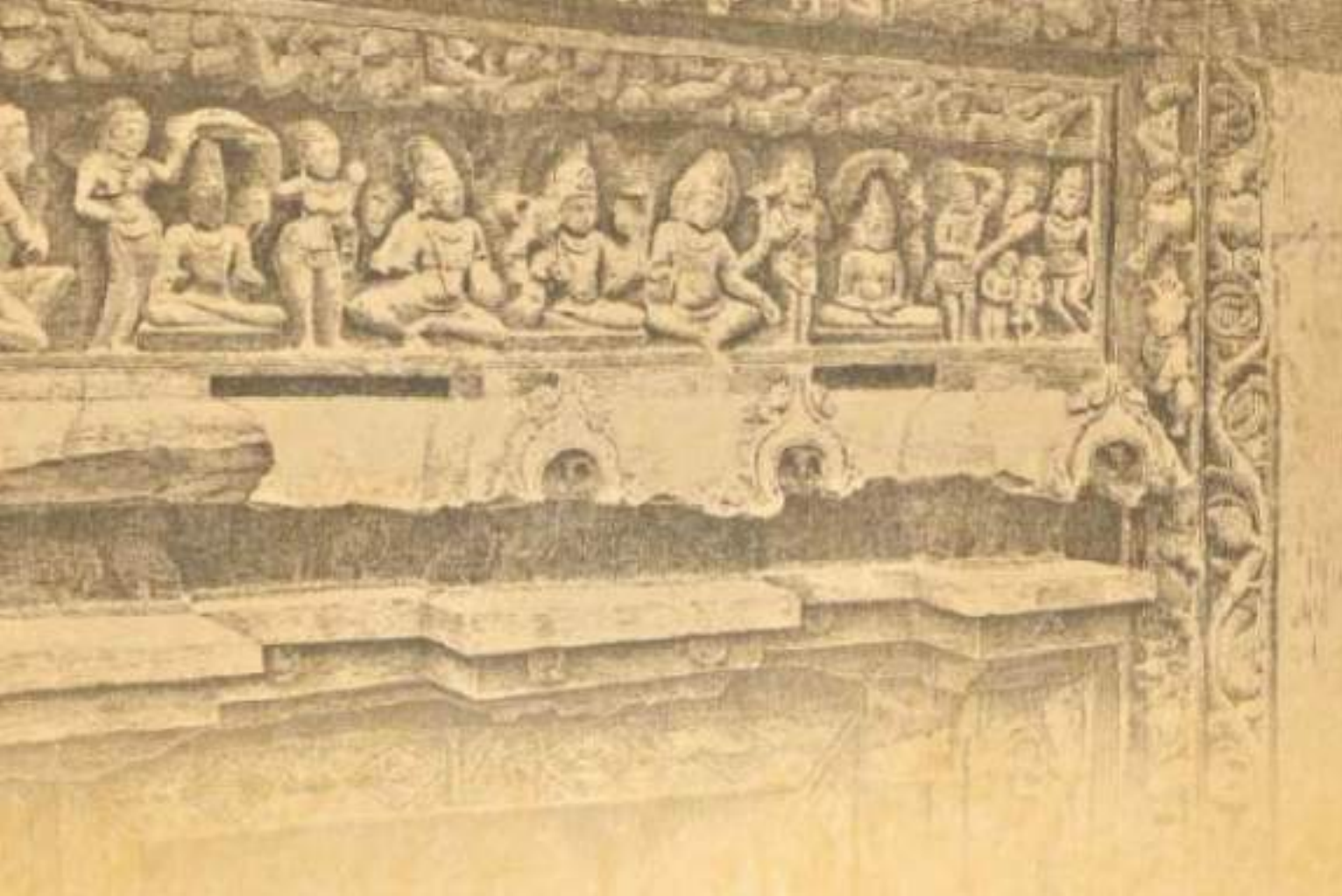
Finish: Antique Copper

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\*Image and actual product may vary according to manufacturing processes

BĒL





### **UTTARESHWAR TEMPLE, TER, MAHARASHTRA**

The Uttareshwar temple in Maharashtra is an ancient site. It is in a state of disrepair today except for the sanctum and a lone door frame that once formed a part of the outer entrance.

This temple is a very old shrine built in moulded or carved brick. It is decorated in the same style as the stonework in the old temple of Kailasa at Ellora or the oldest temples in Pattadakal.

The outer door frame is of particular interest as it has some exquisitely carved creepers along the outer edge. These are the inspiration for BĒL and VRŪKSH.

BĒL



BĒL, which means creeper, is a bold interpretation of the Uttareshwar temple carving. The distinctive motif gives this handle a unique personality.



Product Code: 6109  
Finish: Antique Brass  
Baan Code: LKYPHHIS1



Product Code: 6110  
Finish: Antique Copper  
Baan Code: LKYPHHIS2

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- 5 Year warranty



VRŪKSH





Image: Another view of the wonderful carvings on the doorway at the Uttaresthwar temple.

VRŪKSH



VRŪKSH is an ornate take on the Uttareshwar temple carving. Where BĒL is bold and distinctive VRŪKSH is elegant and graceful.



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Finish: Antique Copper

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MÖR

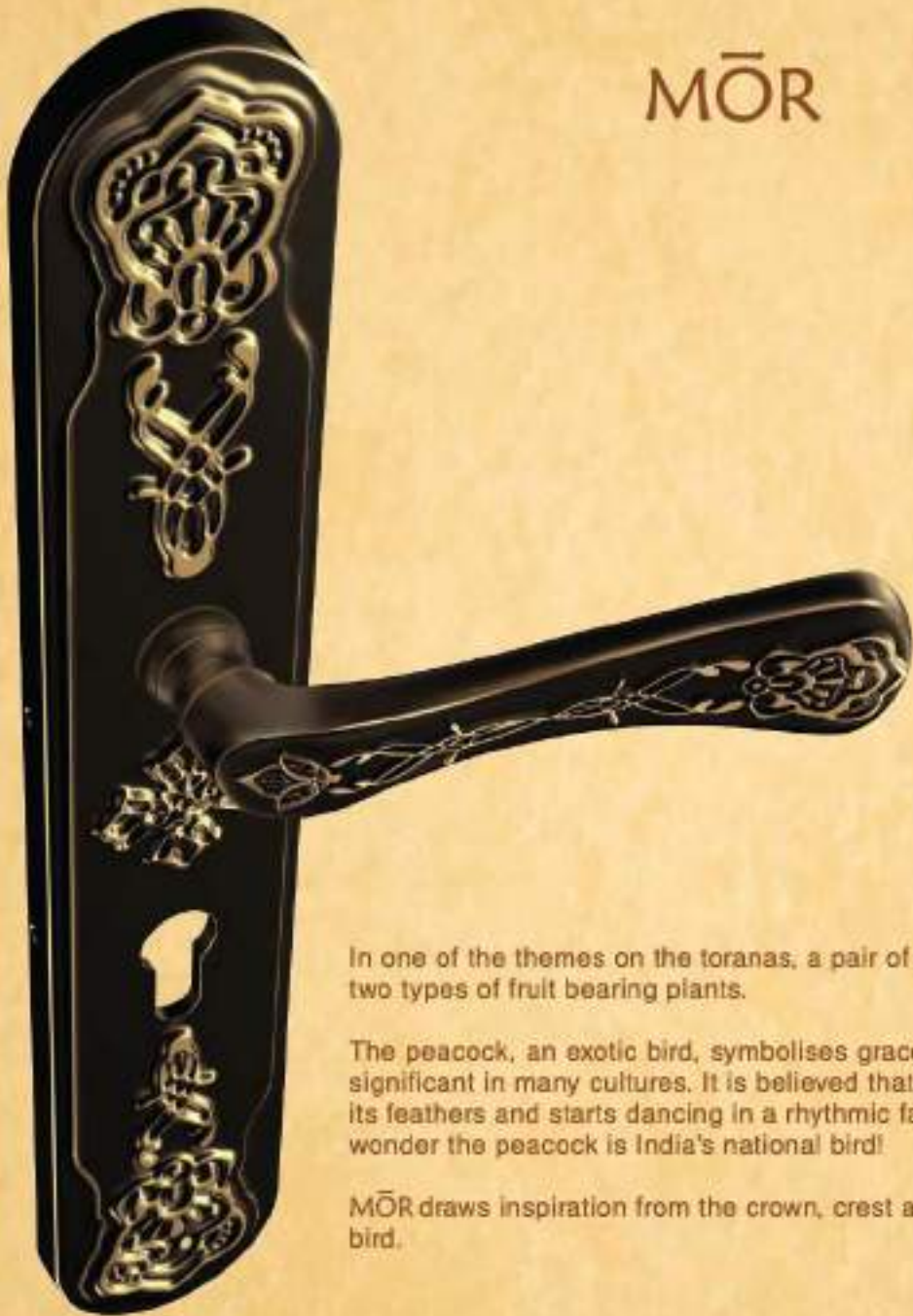




### **SANCHI STUPA, MADHYA PRADESH**

The intricately carved gateways of the Sanchi Stupa in Madhya Pradesh hold the greatest fascination for visitors. The four ornamented toranas, or gateways, built at the cardinal points were erected by the Satvahana ruler, Satkarni. Each toran consists of two upright richly carved pillars, crowned by carved lions forming the famous Ashoka Stambh. These toranas have inspired MÖR.

# M̄R



In one of the themes on the toranas, a pair of peacocks is combined with two types of fruit bearing plants.

The peacock, an exotic bird, symbolises grace, joy, beauty and love. It is significant in many cultures. It is believed that whenever the bird spreads its feathers and starts dancing in a rhythmic fashion, rain is imminent. No wonder the peacock is India's national bird!

M̄R draws inspiration from the crown, crest and feathers of this majestic bird.



Product Code: 6115  
Finish: Antique Brass  
Baan Code: LKYPHHS7



Product Code: 6116  
Finish: Antique Copper  
Baan Code: LKYPHHS8

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- Extra-long 350 mm cover plates
- Designs readily available
- Prices available on request
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- 5 Year warranty

UDĀAN





### **ANUP MAHAL, JUNAGADH FORT, BIKANER**

Junagarh fort, built by Raja Rai Singh, is an impressive fort complex in Bikaner. It comprises of grand palaces, courtyards, pavilions and balconies. It is ornamented with carved stones, marbles, paintings and inlaid semi-precious stones.

A descendent, Raja Anup Singh, later made substantial additions to the fort complex. Anup Mahal, earlier known as Karan Mahal, was refurbished during his rule and opened to the public as Diwan-I-Am. UDĀAN and THOON draw inspiration from this beautiful palace.

# UDĀAN



UDĀAN takes inspiration from the intricate gold leaf paintings found in Anup Mahal. This palace is adorned with mosaic ceiling tiles, mirror work and lattice work.

The artist's expression of birds taking a flight in various forms is reflected on different elements of the handle.





Product Code: 6113  
Finish: Antique Brass  
Baan Code: LKYPHHIS5



Product Code: 6114  
Finish: Antique Copper  
Baan Code: LKYPHHIS6

- Made in Brass
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THŌON





Image: Elaborate pillars at the Anup Mahal.

# THŌON



THŌON's contours are an evolution of a beautifully sculpted pillar at the Anup Mahal. This palace houses the opulent coronation room decorated in rich hues of glowing red and gold.

Magnificent doors, complete with beautiful raised lacquer work, are ornamented with opaque glass inlay work. A wing of the fort contains a well-stocked museum, a library of Persian and Sanskrit manuscripts and an armoury too.

Inspired from this, the pillar profile of the Thoon handle gracefully transforms into a floral bud. A 'jewel', set in this bud, imparts a regal opulence to the handle. The fluted detailing lends an elegant flow to the design.



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MALIGĀI





### **UDAI BILAS PALACE, DUNGARPUR, RAJASTHAN**

Made of a bluish grey stone, the Udai Bilas Palace at Dungarpur is a magnificent structure situated on the banks of the Gaib Sagar lake. Fine murals, miniature paintings, stone carvings and frescoes adorn its walls. Mirrored floors and sweeping staircases along with sculpted stone pillars and marble arches leave the viewer mesmerised.

# MALIGĀI



Derived from the intricate balconies, bracketed windows and open courtyards of the Uda Bilas Palace, MALIGĀI brings to you the royal flavour and grace of a 19th-century palace nestled in the Aravalli Hills. The design invokes gracious living and exudes an idyllic charm.





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SHĀRU





### **JAHAZ MAHAL, MANDU FORT, MADHYA PRADESH**

The Jahaz Mahal, or the Ship Palace, at Mandu in Madhya Pradesh is renowned for its scenic beauty. It stands on a narrow strip of land between the waters of the Munj and Kapur Talao (lake). It was built during the reign of Sultan Ghiyas-ud-din Khilji (1469-1500 AD). On the roof of the palace there are open pavilions and elegant kiosks that oversee the decorative water channels. It is a beautiful blend of diverse styles.

# SHĀRU



SHĀRU takes inspiration from an archway at the Jahaz Mahal. This archway is a fascinating composition of geometric shapes like squares, hexagons, diagonal lines and organic forms like stylised lotus motifs.



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MĀNI





### **DATURA FLOWERS**

The Indian Datura flowers (Thorn Apple) are often depicted in spiritual Tantric art, usually in connection with incarnations of the divine. In the sacred city of Varanasi, Datura fruit and rose flowers are made into sacrificial ceremonial garlands for the lord of inebriation. These are sold to pilgrims, who leave them as offerings at the entryways to temples.

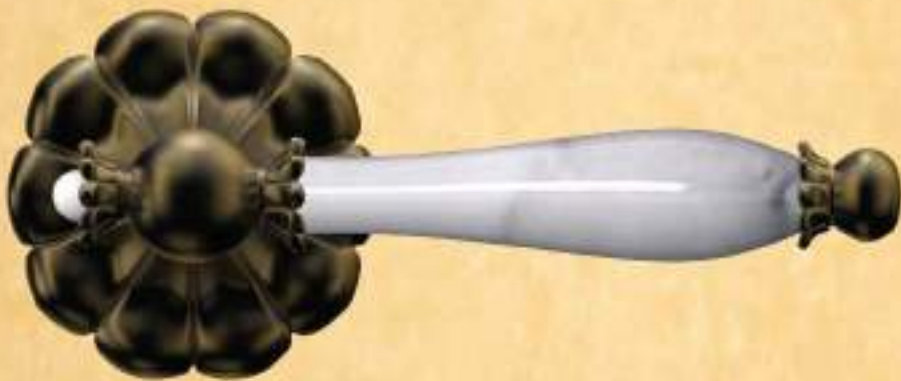
# MĀNI



MĀNI, in Sanskrit, means gem. This jewel of a handle takes inspiration from the Indian Datura flower. MĀNI forms a unique amalgam of antique brass and marble. It is derived from the calyx and outer sepals of the Datura flower. This inspiration is evident in the beautiful integration of the smooth marble handle with the ornate rosette.



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K̄LI



## CHETTINAD ARCHITECTURE, TAMIL NADU

Fuelled by thriving trade, the wealthy Chettiar community of present day Tamil Nadu built magnificent mansions in Chettinad in the 19th and early 20th century. A wide exposure infused some wonderful influences into the architecture they commissioned. The best materials from all over the world were moulded by the best local craftsmen into these beautiful spaces.

# KĪLI



KĪLI draws inspiration from the beautiful wooden columns so typical of Chettinad mansions. The finest teak wood was imported from Burma. The Chettiars also fostered wood carving skills locally. The shafts of the columns were usually designed with pure lines. The base and capital were often intricately carved with a wide variety of inspirations- gods & goddesses, floral motifs, geometry etc.



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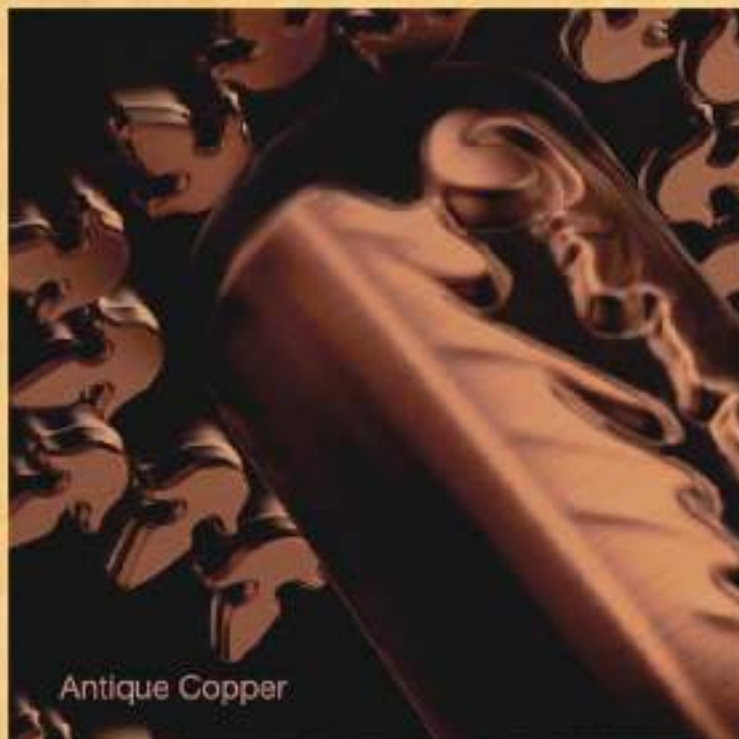


## FINISHES

Arsā is available in:

- Antique Brass
- Antique Copper
- Patina Green
- Wrought Iron

“These finishes have been developed to enhance  
a wide variety of decors”



Antique Copper



Antique Brass



Patina Green





Wrought Iron

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